

October 25 - 29, 2010

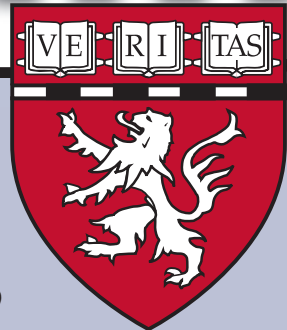
The 30th Annual

**PRIMARY CARE
INTERNAL MEDICINE**

Principles and Practice

PCIM

HARVARD MEDICAL SCHOOL
Department of Continuing Education



JOHN D. GOODSON, MD
Course Director
Massachusetts General Hospital

**Earn
41
CME
Credits**

OFFERED BY THE DEPARTMENTS OF MEDICINE AT
Massachusetts General Hospital
Beth Israel Deaconess Medical Center
Cambridge Health Alliance
Mount Auburn Hospital

THE DEPARTMENT OF FAMILY MEDICINE AT
Cambridge Health Alliance

Cambridge Center Marriott • Cambridge, MA

EXPERIENCE

**PLEASE JOIN US FOR OUR 30 YEAR
CELEBRATION FOR THIS COURSE**

- Primary care internal medicine is the most intellectually rigorous and challenging of the medical specialties.
- The knowledge-base of clinical practice rapidly changes in some areas and remains stable in others; it is the dynamism that makes your work exciting.
- Your faculty will present clear recommendations to support your medical decision-making.

YOUR LEARNING IS OUR FOCUS

- Step away from the day-to-day demands of clinical practice to focus on your own professional growth.
- This is an opportunity for you to become a dedicated learner. We promise the absence of distractions.
- You will leave with enthusiasm and renewed commitment to your professional work.

THIS COURSE PRESENTS A WAY OF THINKING

- Acquire skills in assessing information from all sources.
- Understand how to use new information in patient care.
- Learn how to effectively involve patients in the shared decision-making and use of medical information.

"I am committed to providing each participant with the finest clinical continuing educational experience that Harvard has to offer."

*John D. Goodson, MD
Course Director*

SUPERB TEACHING

- Our past participants have rated this course among Harvard's best.

WE USE MULTIPLE EDUCATIONAL FORMATS

- Lectures to present material to the whole group.
- Case-based workshops so you can customize the course content to meet your needs.
- All sessions are focused on the management of common clinical topics, including essential pathophysiology, diagnosis and therapy.
- Master clinician workshops will teach the inner workings of the clinical process.
- The New England Journal of Medicine Clinical Pathology Conference (CPC) will demonstrate the interaction of clinical care and clinical pathology.

LEARNING

**HEAR WHAT YOUR COLLEAGUES HAD
TO SAY ABOUT LAST YEARS COURSE**

- Excellent speakers, workshops and timely topics.
- This was the BEST medicine course I have taken!
- The course is definitely aimed to the practitioner – a nice compliment to the Board Review.
- Very practical. I can take home many concepts/treatments to use with my patients.
- Good understanding of the difficulties facing physicians.
- Absence of drug company presence.

USE THIS COURSE TO PREPARE FOR RECERTIFICATION

- This course provides a framework for recertification preparation.
- Participants take this course to supplement self-study guides.

YOUR PROFESSIONAL LEARNING WILL BE DISTRACTION FREE

- This course is independent from industry sponsorship and influence.
- Your faculty is determined to create an experience that encourages learning and professional growth.

LEARN TO USE TECHNOLOGY

- You can attend a workshop on the medical applications available for use on hand held computers.

INTERACTIVE COURSE OBJECTIVES

- To introduce the intellectual framework for assessing new medical information.
- To address the clinical issues faced most frequently in office practice.
- To provide updates from subspecialties relevant to office practice.
- To engage participants in problem solving case-based workshops.
- To offer new strategies for patient interaction and shared decision-making.
- To demonstrate the clinical decision making processes of master clinicians.

NEW PROGRAM FEATURES

PCIM

MEDICINE AND THE NEW SCIENCE OF THINKING

Jerome E. Groopman, MD

Chief, Experimental Medicine, Beth Israel Deaconess Medical Center; Boston, MA
Recanati Professor of Medicine, Harvard Medical School

MASTER CLINICIANS AT WORK

Martin A. Samuels, MD

Neurologist-In-Chief, Brigham and Women's Hospital; Boston, MA
Professor of Neurology, Harvard Medical School

Charles J. Hatem, MD

Director of Medical Education, Mount Auburn Hospital; Cambridge, MA
Harold Amos Academy Professor of Medicine, Harvard Medical School

NEW ENGLAND JOURNAL OF MEDICINE CLINICAL PATHOLOGY CONFERENCE

Case records of the Massachusetts General Hospital

HEALTH CARE REFORM: WHAT DOES IT MEAN FOR PRIMARY CARE?

John D. Goodson, MD

Primary Care Internal Medicine, Course Director

Susan Edgman-Levitan, PA

Executive Director, John D. Stoeckle Center for Primary Care Innovation,
Massachusetts General Hospital; Boston, MA

MONDAY, OCTOBER 25

- 7:00 **Registration and continental breakfast**
- 7:45 **Introduction and welcome**
John D. Goodson, MD
- 8:00 **Updating your knowledge base for clinical practice: Bringing information to patient care**
John D. Goodson, MD
- 9:00 **Advanced treatment choices for ischemic heart disease**
Eric M. Isselbacher, MD
- 10:00 **Coffee break**
- 10:20 **Obesity**
Lee M. Kaplan, MD
- 11:20 **Lipid management: Goals and therapies**
Frank M. Sacks, MD
- 12:20 **On your own lunch**
- 1:30 **Rheumatology in practice: Osteoarthritis and fibromyalgia**
Margaret Seton, MD
- 2:15 **Depression and anxiety: Cognitive behavioral and drug-based therapies**
Roy H. Perlis, MD
- 3:00 **Break**
- 3:20 **CASE-BASED WORKSHOPS A**
- A1 **Hypertension (Repeated session B)**
Gerald W. Smetana, MD
- A2 **Otolaryngology in primary care (Repeated session B)** *Stacey T. Gray, MD*
- A3 **Dermatology (Repeated session C)**
Bonnie T. Mackool, MD
- A4 **Supraventricular arrhythmias**
Jeremy N. Ruskin, MD
- A5 **The iPod touch and other hand held devices as real time clinical-decision support tools**
James J. Heffernan, MD
- A6 **Dietary and nutritional supplements**
Catherine Buettner, MD
- A7 **Preoperative medical evaluation (Repeated session E)** *Daniel P. Hunt, MD*
- 4:30 **Session ends, break**
- 4:45 **CASE-BASED WORKSHOPS B**
- B1 **Hypertension (Repeated session A)**
Gerald W. Smetana, MD
- B2 **Otolaryngology in primary care (Repeated session A)** *Stacey T. Gray, MD*
- B3 **Menopause**
Jan L. Shifren, MD
- B4 **Therapeutic approaches to the knee**
Bertram Zarins, MD
- B5 **Movements disorders**
U. Shivraj Sohur, MD
- B6 **Peripheral vascular disease**
Michael R. Jaff, DO
- B7 **Is it cancer Doc? Diagnosis and management of common breast complaints in primary care**
Katherine T. Johnston, MD
- 6:00 **Daily program ends**

TUESDAY, OCTOBER 26

- 6:45 **Continental breakfast**
- 7:30 **Antibiotic choices for office practice**
Paul E. Sax, MD
- 8:30 **GERD, ulcer disease and celiac sprue**
Ciarán P. Kelly, MD
- 9:30 **Cerebrovascular disease**
Galen V. Henderson, MD
- 10:15 **Coffee break**
- 10:45 **Tick borne diseases**
Allen C. Steere, MD
- 11:30 **Radiology update: How to effectively employ current imaging technologies**
Ramin Khorasani, MD
- 12:30 **On your own lunch**
- 1:30 **Diabetes: Innovative management**
David M. Nathan, MD
- 3:00 **Break**
- 3:20 **CASE-BASED WORKSHOPS C**
- C1 **Congestive heart failure (Repeated session D)**
Christopher Newton-Cheh, MD
- C2 **Fluid and electrolyte abnormalities**
Eliot C. Heher, MD
- C3 **Dermatology (Repeated session A)**
Bonnie T. Mackool, MD
- C4 **Female urinary incontinence**
May M. Wakamatsu, MD
- C5 **ECGs for clinicians: Pearls and pitfalls**
Ary L. Goldberger, MD
- C6 **Case studies in office endocrinology (Repeated session D)** *J. Carl Pallais, MD*
- C7 **Prostatitis and male pelvic pain syndromes**
Mary McNaughton-Collins, MD
- 4:30 **Session ends, break**
- 4:45 **CASE-BASED WORKSHOPS D**
- D1 **Congestive heart failure (Repeated session C)**
Christopher Newton-Cheh, MD
- D2 **Dementia**
Alireza Atri, MD
- D3 **Rheumatology**
Peter A. Merkel, MD
- D4 **Headaches**
Carolyn A. Bernstein, MD
- D5 **Travel medicine**
Edward T. Ryan, MD
- D6 **Case studies in office endocrinology (Repeated session C)** *J. Carl Pallais, MD*
- D7 **Chronic pain management for non-cancer patients**
Richard J. Pels, MD
- 6:00 **Daily program ends**

WEDNESDAY, OCTOBER 27

- 6:45 **Continental breakfast**
- 7:30 **Osteoporosis**
John D. Goodson, MD
- 8:30 **Rheumatology in practice:
Inflammatory joint disease**
Mark Fisher, MD
- 9:30 **Genetics for office practice**
Lisa Weissmann, MD
- 10:15 **Coffee break**
- 10:45 **Hematology for office practice**
Lisa Weissmann, MD
- 11:30 **The neurological exam**
Martin A. Samuels, MD
- 12:30 **Lunch provided**
**Master clinician session:
Case studies in neurology**
Martin A. Samuels, MD
- 1:30 **Overview of sleep and its disorders**
James E. Mojica, MD
- 2:30 **Asthma and chronic cough**
Barbara A. Cockrill, MD
- 3:30 **Break**

3:45 CASE-BASED WORKSHOPS E

- E1 **Evidence-based nutrition management**
Linda Delahanty, MS
- E2 **Shoulder/neck pain (Repeated session F)**
Joanne Borg-Stein, MD
- E3 **Ophthalmology in primary care
(Repeated session F)** *Claudia U. Richter, MD*
- E4 **Preoperative medical evaluation
(Repeated session A)** *Daniel P. Hunt, MD*
- E5 **Allergy and urticaria**
James A. MacLean, MD
- E6 **Foot and ankle problems**
George H. Theodore, MD
- E6 **Successful strategies for teaching and
learning for clinical educators**
Charles J. Hatem, MD

- 5:15 **Daily program ends**

7:30 - 9:30

EVENING SESSION FUTURE OF PRIMARY CARE: PROMISE AND PERILS

John D. Goodson, MD
Susan Edgman-Levitan, PA

Register Now!
WWW.PCIM.EDU

THURSDAY, OCTOBER 28

- 6:45 **Continental breakfast**
- 7:30 **Facing up to the challenging patient:
Strategies for effective patient caretaking**
Michael W. Kahn, MD
- 8:30 **Active management of chronic kidney disease**
David J. R. Steele, MD
- 9:30 **COPD and interstitial lung disease**
Walter J. O'Donnell, MD
- 10:15 **Coffee break**
- 10:45 **Neuropathies**
Rachel Nardin, MD
- 11:30 **Contraception**
Sadia Haider, MD
- 12:15 **Lunch provided**
NEJM/MGH: Clinical Pathology Conference
- 1:30 **Master clinician session:
Physician wellness**
Charles J. Hatem, MD
- 2:30 **Antithrombotic therapy:
Proteins and platelets**
David J. Kuter, MD
- 3:30 **Break**

3:45 CASE-BASED WORKSHOPS F

- F1 **Ophthalmology in primary care
(Repeated session E)** *Laura C. Fine, MD*
- F2 **Shoulder/neck pain (Repeated session E)**
Thomas J. Gill, MD
- F3 **Effective strategies for behavior change**
William C. Taylor, MD
- F4 **Thyroid disease**
William M. Ketylye, MD
- F5 **Master clinician session:
Cannot miss diagnoses in primary care**
Charles J. Hatem, MD
- F6 **Group visits**
Rachel Wheeler, MD
- F7 **Physical medicine: Case studies
in the management of spine disease**
Joanne Borg-Stein, MD

- 5:15 **Daily program ends**

FRIDAY, OCTOBER 29

- 6:45 **Continental breakfast**
- 7:30 **Who owns the medical evidence?
Doctors, patients and the art of sharing**
Albert G. Mulley, MD
- 8:30 **Managing menopause amid controversy**
Carol K. Bates, MD
- 9:30 **Diseases of the colon: IBS and IBD**
Joshua Korzenik, MD
- 10:30 **Coffee break**
- 10:45 **Colon cancer:
Screening, evaluation and management**
David P. Ryan, MD
- 11:45 **Medicine and the new science of thinking**
Jerome E. Groopman, MD
- 12:45 **Course concludes**

**PROGRAM
DIRECTOR**

John D. Goodson, MD
Massachusetts
General
Hospital

ASSOCIATE DIRECTORS

Charles J. Hatem, MD
Mount Auburn Hospital

Richard J. Pels, MD
Cambridge Health Alliance

Albert G. Mulley, MD
Massachusetts General
Hospital

Jennifer E. Potter, MD
Beth Israel Deaconess
Medical Center

HARVARD FACULTY

Alireza Atri, MD
Carol K. Bates, MD
Carolyn A. Bernstein, MD
Joanne Borg-Stein, MD
Catherine Buettner, MD
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John D. Goodson, MD
Stacey T. Gray, MD
Jerome E. Groopman, MD
Sadia Haider, MD
Nancy Lee Harris, MD
Charles J. Hatem, MD
James J. Heffernan, MD
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Jan L. Shifren, MD
Gerald W. Smetana, MD
U. Shivraj Sohur, MD
David J. R. Steele, MD
Allen C. Steere, MD
William C. Taylor, MD
George H. Theodore, MD
May M. Wakamatsu, MD
Lisa Weissmann, MD
Rachel Wheeler, MD
Bertram Zarins, MD

REGISTRATION INFORMATION - Register early, space is limited. All foreign payments must be made by a draft on a United States Bank. Telephone or mail-in registration with credit card payment is not accepted. If paying by check, please make payable to Harvard Medical School and mail with completed registration form to: Harvard Medical School - Department of Continuing Education, PO Box 825, Boston, MA 02117-0825. If paying by credit card, please register online at www.pcim.edu.

Inquiries should be directed to the above address, made by phone: (617) 384-8600, Monday-Friday, 10AM to 4PM (EST), or by e-mail: hms-cme@hms.harvard.edu. Upon receipt of your registration form an email confirmation from the HMS-DCE office will be sent to you. Therefore, be sure to include an email address that you check daily/frequently. Your email address is used for critical information about the course including: registration confirmation, course evaluation and certificate.

COURSE LOCATION - All sessions will be held at the **Cambridge Center Marriott**, 2 Cambridge Center, Cambridge, MA 02142 (Telephone: 617-494-6600).

ACCOMMODATIONS/TRAVEL - Hotel rooms in Boston and Cambridge are limited. You are urged to make your reservations early. A limited number of rooms have been reserved at the **Cambridge Center Marriott** until **October 4, 2010**.

Please specify Group Code HSMHMSA to receive a reduced room rate of \$279 Single/Double. A map of Boston listing local hotels will be sent to you with your confirmation of enrollment. For additional housing assistance, call Boston Reservations at (617) 332-4199. For information about reduced airfare, call the HMS Travel Desk toll free 1 (877) 4-HARVMD (1-877-442-7863) Monday - Friday 9AM - 8PM (EST). From outside the U.S., Canada and Virgin Islands, please call (617) 559-3764.

ACCREDITATION - Physicians: Harvard Medical School is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Harvard Medical School designates this educational activity for a maximum of 41 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Risk Management: 4-5 hours of this program, depending on workshop selections, are designed to meet the criteria for Risk Management credit in Massachusetts.

REGISTRATION INFORMATION

PRIMARY CARE INTERNAL MEDICINE

OCTOBER 25-29, 2010
PLEASE PRINT CLEARLY

COURSE # 301255
ALL FIELDS REQUIRED

CHOOSE YOUR FEE

TUITION

- | | |
|---|--------------|
| <input type="radio"/> Early Registration (by September 30, 2010) - Physicians | \$1450 (USD) |
| <input type="radio"/> Early Registration (by September 30, 2010) Residents*/Fellows in Training* & Allied Health Professionals | \$1200 (USD) |
| <input type="radio"/> Physicians | \$1500 (USD) |
| <input type="radio"/> Residents*/Fellows in Training* & Allied Health Professionals | \$1250 (USD) |

* A letter of verification from Department Chair must accompany registration for a reduced fee.

First Name _____ Middle Initial _____ Last Name _____ Degree _____

Street Address _____ City _____

State/Province _____ Zip/Postal Code _____ Country _____

Daytime Phone _____ Fax Number _____ Email Address _____

Please check if you wish to be excluded from receiving email notices of future Harvard Medical School - Department of Continuing Education programs.

Professional School Attended _____ Year of Graduation _____

Primary Specialty (Physicians Only) _____ Board Certified? Yes No _____ Organization Affiliation _____

WORKSHOP REGISTRATION

For each workshop below, please indicate your first choices by inserting the appropriate workshop number (A1, A2, etc) in the spaces provided. Please do not sign up more than twice for the same workshop.

We will be able to assign you to at least one of the sessions.

| MONDAY - OCTOBER 25 | | TUESDAY - OCTOBER 26 | | WED, OCT 27 |
|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|
| 3:20 | 4:45 | 3:20 | 4:45 | 3:45 |
| Workshop A | Workshop B | Workshop C | Workshop D | Workshop E |
| 1 st Choice _____ | 1 st Choice _____ | 1 st Choice _____ | 1 st Choice _____ | 1 st Choice _____ |
| 2 nd Choice _____ | 2 nd Choice _____ | 2 nd Choice _____ | 2 nd Choice _____ | 2 nd Choice _____ |
| 3 rd Choice _____ | 3 rd Choice _____ | 3 rd Choice _____ | 3 rd Choice _____ | 3 rd Choice _____ |
| 4 th Choice _____ | 4 th Choice _____ | 4 th Choice _____ | 4 th Choice _____ | 4 th Choice _____ |

| THURSDAY - OCTOBER 28 | | | | 3:45 - Workshop F |
|------------------------------|------------------------------|------------------------------|------------------------------|-------------------|
| 1 st Choice _____ | 2 nd Choice _____ | 3 rd Choice _____ | 4 th Choice _____ | |

Workshops are assigned on a first-come, first-serve basis. See program for specific workshop titles.

PAYMENT INFORMATION

- Check is enclosed. Please make your check payable to Harvard Medical School and mail it with this registration form to: HMS-CME, P.O. Box 825, Boston, MA 02117-0825

REFUND POLICY - A HANDLING FEE OF \$60 IS DEDUCTED FOR CANCELLATION.

REFUND REQUESTS MUST BE RECEIVED BY MAIL OR FAX ONE WEEK PRIOR TO THE COURSE. NO REFUNDS WILL BE MADE THEREAFTER.

Registrations paid by credit card must be made online at www.pcim.edu



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