

2010 update in internal medicine

Exhibit Program Application

DECEMBER 5 – 11, 2010 WESTIN COPLEY PLACE, BOSTON, MA

INVITATION TO EXHIBIT

We would like to invite you to exhibit at our Update in Internal Medicine course, being held December 5 – 11, 2010. This CME conference will be held at the Westin Copley Place, in Boston, Massachusetts.

Our conference will provide practicing internists and family physicians with a comprehensive review of the most important advances that have recently been made in internal medicine. The program promises to draw 500+ physicians from the United States and abroad and thus provides a unique opportunity to meet face-to-face with these influential decision makers.

BENEFITS OF EXHIBITING

The Exhibit Program is intended to provide attendees with opportunities to meet with vendors who have services or products that may be of interest including but not limited to:

- medical capital equipment and software
- educational and resource books
- practice management technology
- financial and insurance services and products
- green products
- travel and leisure opportunities

The benefits of exhibiting include:

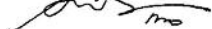
- Interacting face-to-face with influential decision makers
- Building visibility for your company
- Expanding your prospective place and strengthen existing customer relationships
- Introducing new products and services
- Generating new sales leads

If you are interested in participating in the 2010 Update in Internal Medicine course, please complete the exhibitor registration form and return it to our office by November 15th. **Space is limited – reserve today!**

Your support is greatly appreciated and we look forward to working with you to make this conference a success.

Should you have any questions, require more information or would like to register, please contact Agri Meetings at 978-304-0935 or by email at info@agrimeetings.com

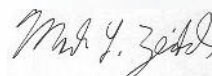
Sincerely,



Sanjiv Chopra, MD, MACP
Professor of Medicine
Faculty Dean for Continuing Medical Education
Harvard Medical School
Senior Consultant in Hepatology
Co-Director, Division of Continuing Medical Education
Beth Israel Deaconess Medical Center



Martin J. Abrahamson, MD, FACP
Associate Professor of Medicine
Harvard Medical School
Medical Director and Senior Vice President
Joslin Diabetes Center
Co-Director, Division of Continuing Medical Education
Beth Israel Deaconess Medical Center



Mark L. Zeidel, MD
Professor of Medicine
Harvard Medical School
Physician-in-Chief and Chairman
Department of Medicine
Beth Israel Deaconess Medical Center

EXHIBIT OPPORTUNITIES

PLATINUM LEVEL

Exhibit Dates: December 5 - 10th.....\$3,000

- Company logo included with listing on signage
- Verbal recognition
- Full page ad in the course syllabus
- Six days of exhibit space (6' table and 2 chairs)

GOLD LEVEL

Exhibit Dates: December 5 - 7th.....\$1,500

- Company logo included with listing on signage
- Verbal recognition
- Half page ad in the course syllabus
- Three days of exhibit space (6' table and 2 chairs)

www.cme.hms.harvard.edu

Harvard Medical School
Department of Continuing Education
P.O. Box 825
Boston, MA 02117-0825



2010
update in **internal medicine registration** form

EXHIBIT PROGRAM APPLICATION
December 5 – 11, 2010 Westin Copley Place, Boston, MA

Please send your registration form and payment to:

BIDDMF
c/o: Agri Meetings
21 Robin Hill Road
Danvers, MA 01923
Fax: 978-304-0936
info@agrimeetings.com

Registration and Payment Information

- Platinum\$3,000
- Gold.....\$1,500

Payments for exhibits are due no later than Friday, November 26th

Check is enclosed.

Check Amount: \$

Make checks payable to Beth Israel Deaconess Department of Medicine Foundation (BIDDMF), Tax ID #04-3079630. Please remit in U.S. funds drawn on a U.S. bank.

COMPANY NAME _____

ADDRESS _____

CITY/STATE/ZIP _____

CONTACT PERSON _____

TITLE _____

PHONE _____

EMAIL _____

WHAT DO YOU PLAN ON EXHIBITING: _____

LIST OF ANY GIVEAWAYS: _____

WILL YOU REQUIRE ELECTRICITY AT YOUR TABLE: YES NO

Note: No audio equipment is permitted

Cancellation: A handling fee of \$500 will be deducted for cancellation. Cancellations must be received in writing by email (info@agrimeetings.com) or fax (978-304-0936) one month prior to the course. No refunds will be made thereafter.

Exhibitor Housing: Hotel rooms in Boston are limited. You are urged to make your reservations early. A limited number of rooms have been reserved at The Westin Copley Place (telephone: 617-262-9600) until November 12, 2010. Please specify that you are participating in this course to receive the reduced room rate of \$223 single/double.

www.cme.hms.harvard.edu/courses/updateinternal — Limited exhibit space – reserve today!